



2024 SPONSORSHIP OPPORTUNITIES

WWW.ULTIMUTTRACE.COM



OUR MISSION:

STRENGTHENING THE BOND BETWEEN PEOPLE AND DOGS
BY CONQUERING OBSTACLES TOGETHER.

OUR FOUNDER IS A MUTT.



ASHER, OUR FOUNDER, RESEMBLES A SHEPHERD IN THE FRONT & CORGI IN THE BACK. MUCH LIKE ASHER, ULTIMUTT RACE CHALLENGES THE WORKING DOG IN ALL OF US, BUT WITH ALL THE FUN AND SPIRIT OF A LAP DOG! SEEING THE ENTHUSIASM ASHER HAD FOR THEIR DAILY RUNS, HIS OWNER & ULTIMUTT RACE DIRECTOR, MILEY WHITE, SOUGHT TO SHARE THIS EXPERIENCE. "ULTIMUTT RACE IS FOR EVERYONE WHO WANTS TO BOND MORE CLOSELY WITH THEIR DOG AND SEE WHAT THEY'RE REALLY MADE OF!"

BE PART OF SOMETHING GOOD.



WE BELIEVE EVERY OWNER & DOG DESERVES AN ACTIVE LIFESTYLE. THAT'S WHY A PORTION OF EVERY REGISTRATION FEE + 100% OF ALL DONATIONS ARE GIVEN TO A PARTNERING ANIMAL SHELTER.

- 🐾 FROM 2022-2023, WE DONATED OVER \$21,500 TO GREENVILLE COUNTY ANIMAL CARE.
- 🐾 HELPED 100% OF SPONSORED ADOPTABLE SHELTER DOGS RUN THE ULTIMUTT & FIND HOMES.
- 🐾 IN 2020, ASSISTED IN RE-LAUNCHING THE SHELTER'S "DOGGY'S DAY OUT" PROGRAM, ALLOWING VOLUNTEERS TO TAKE DOGS OUT OF THE SHELTER FOR A DAY OF FUN, EXERCISE, AND LOVE.

THE ULTIMUTT DREAM

STRENGTHENING YOUR BOND, BREAKING THEIR CHAINS.

BY SUPPORTING LOCAL SHELTERS WITH OUR RACE SERIES, WE ARE CURRENTLY BUILDING AN ARMY OF RESCUE MINDED INDIVIDUALS WHO RECOGNIZE THE NECESSITY OF AN ACTIVE LIFESTYLE FOR THEMSELVES & THEIR DOGS. HOWEVER, MANY DOGS & OWNERS HAVE YET TO FEEL THE LOVE & WELLNESS OF AN ACTIVE, CONNECTED LIFESTYLE. OUR LONG-TERM GOAL IS TO END THE HARMFUL & LARGELY UNREGULATED PRACTICE OF TETHERING DOGS BY SUPPORTING ANTI-TETHERING LAWS AND EMPOWERING OWNERS WITH INFORMATION AND RESOURCES NEEDED TO BREAK THEIR DOG'S CHAINS FOREVER.



THE ONLY UNBREAKABLE BOND A DOG SHOULD KNOW, IS THE ONE SHARED WITH YOU.

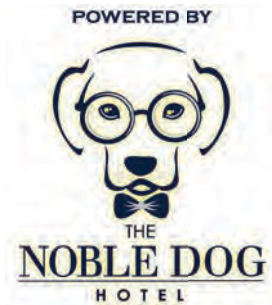
THE EVENT



SEP. 28, 2024

9AM-2PM

**HOMESTEAD AT HARTNESS
GREENVILLE, SC**



**10% Race Reg. Fees &
100% Donations go to:
Greenville County
Animal Care Shelter**

DOG & HUMAN TEAM 5K OBSTACLE RACE

- 9:30 AM- COMPETITIVE WAVE
- 10:30 AM- FUN RUN WAVE 1
- 11:30AM- FUN RUN WAVE 2
- 12:00PM- FUN RUN WAVE 3
- 11:30AM- AWARDS

NOBLE DOG FINISHER'S FESTIVAL

- MUSIC STAGE
- NESSIE'S BIERGARTEN
- FOOD TRUCKS
- VENDOR VILLAGE
- AWARDS CEREMONY
- ACTIVITIES





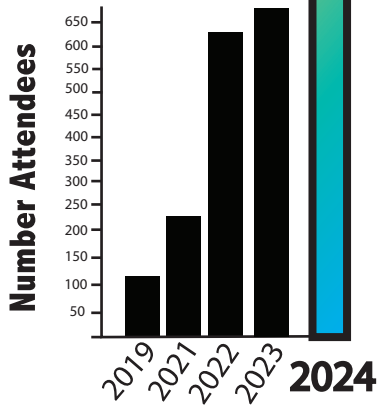
WE ARE ULTIMUTTS!

Attendee Demographics



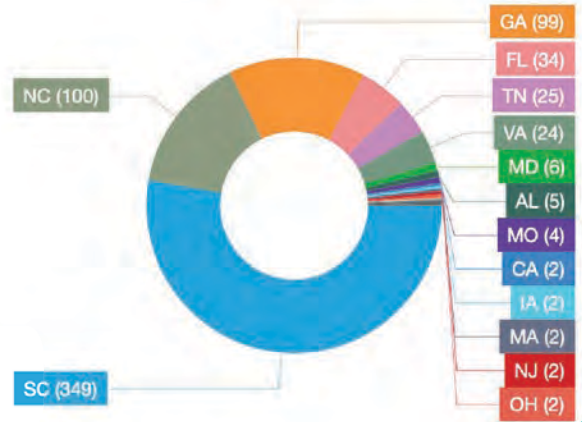
attendees
has increased
every event!

Estimated
1,000 attendees
this year.



20 States represented.
53% from SC.

State of Registration



70% attendees
are female.

44% attendees
are ages 25-35.

Registration by Age Group



- Age 30, single, 70k yearly
-likes adventure, recovery
methods, & fitness gear
-wants car cleanings, healthy
options, & to travel often.

The
Competitor

- Age 25, Social Media Influencer
-likes collabs with brands,
breweries, & new dog apparel.
-wants new content, photos,
concert tix, & vacations w Rex.

The
Pupfluencer

-Age 51, Married, children, 3 dogs.
-likes volunteering, baking,
spending time with kids & family.
-wants to support a good cause,
have more energy, & is planning
for retirement & loves photos.

The Whole
Family

-family fitness
- 2 adults,
-2 kids
-3 dogs

The Shelter
Supporter



*above photos are fictional avatars that represent actual data.

"Amazing! This is my second time being a vendor for UltiMutt and every time my experience is amazing. The event is very well put together and the people are so nice and supportive!"



-Paige Bennett,
Mountain Dog Gear, 2023 Event

"One of the most meaningful events we have sponsored in our ten years of business. We strongly believe in their mission, their passion, and their goals."



-Deborah Bouts,
Sunbelly Cafe, 2023 Event



2024 SPONSORSHIP LEVELS

Be Memorable.

SPONSOR AN EXPERIENCE



CREATE A CUSTOM EXPERIENCE - 2:1 ROI

Basically, we want your company to have it's own secret handshake with our community.

We like to learn about YOU and how best to connect you with our UltiMutts through a meaningful, memorable experience & provide a measurable ROI.

EXISTING OPTIONS:

Presenting Sponsor- CLAIMED FOR 2024
Festival Name Sponsor- CLAIMED FOR 2024
Water Stop Sponsor- CLAIMED FOR 2024
Hydration Station- CLAIMED FOR 2024
Doggie Wash Off Station- CLAIMED FOR '24
Bag/Key Check- CLAIMED FOR 2024
Dog Check "Valet Barking"
Pup Caricature Artist
Branded Dog Toys in Festival area
Live Music Sponsor
VIP "Very Important Pup" Zone
Photo Booth Experiences
... OR something else!



ABOVE OPTIONS INCLUDE:

-Company logo on back of Finisher T-shirts,
-logo hyperlinked to your website on
UltiMuttRace.com, RunSignUp.com, & appearing in
email blasts, and in social media posts.

SPONSOR AN OBSTACLE

#1
Attendee
Request



OBSTACLE PHOTO SPONSOR - \$1,500 (12 available)

-Pro photographer at your Obstacle
providing free race photos for runner
download, all watermarked with your
company logo in bottom right corner.

-Company logo featured on 24 inch Course
Sign at your obstacle.

-Option of High visibility 10x10ft booth
space at Vendor Village as a part of
Finisher's Festival, table & 2 chairs included

-Your company featured on social media
posts prior to the event highlighting this
obstacle.

SPONSOR A VENDOR BOOTH



VENDOR VILLAGE BOOTH- \$250

-10x10 space at outdoor Vendor Village as
a part of Finisher's Festival, table & 2
chairs included
-spotlight social media posts featuring your
company's presence at the Finisher's
Festival prior to the event.
-logo on emails, festival map
-Company logo hyperlinked to your website
on UltiMuttRace.com, RunSignUp.com, &
appearing in email blasts



ARTISAN VENDOR BOOTH - \$125 (100% hand-crafted Makers Only)

-10x10 space at outdoor Vendor Village as a
part of Finisher's Festival, table & 2 chairs
included
-social media post, logo on festival map
-Company logo on UltiMuttRace.com & our
Registration Site, which will link to your
company's website

**REQUEST AN EXPERIENCE
10 MIN. CONSULT CALL.**

RESERVE AN OBSTACLE

RESERVE A VENDOR BOOTH

Pay by Card: Please complete the linked form above & submit payment at the buttons above.

Pay By Check: Please complete the linked form above & then Mail Check to UltiMutt Race, LLC. to P.O. Box 16331, Greenville, SC 29606

Please direct any sponsorship related inquiries to

Sponsorship Coordinator, Cassaundra Gibb: TEXT: (864) 704-2977 or Email: SponsorUltiMutt@gmail.com